

# Success News

*Restore Hope • Optimize Health • Create a Premium Lifestyle*

## Dasvidania

**До свидания!**

*By: Roger Ball*

There are many things I have learned throughout my professional career. In fact, it is hard to recall all of the advice, lessons, and experiences. As I have been reflecting lately, I can't help but think of all the opportunities that have presented themselves to me and how I have seized them. I took many chances as I have started different businesses, including JD Premium, and I wouldn't trade that for the world.

As we embark upon a new year, another opportunity has presented itself to Marsha and me. After many years of receiving, this new year we have decided to do more giving. With this being said, Marsha and I will embark upon a new opportunity in Kiev, Ukraine for the next few months.

This will be a wonderful opportunity for us to serve the people of Ukraine in a very special way. I feel as though this direction is a great way for us to give back to the world, not just the community.

Our goal is to serve and never give up as we go through tough times across the world. We will miss our family, our friends—we will miss you. We will still be in contact and we will always keep you in mind but we won't give up on this endeavor and we would invite you to do the same.

Throughout the past several months, we have taken intentional measures to be prepared for this opportunity. You are in good hands. Remember my mastermind group—my family. They know the business and they know you. I can assure you of that with all my heart.

In Ukraine they have a word that has a special meaning to me; Dasvidania (duh svee-dah-nee-ye). The word means 'till the date'. I can't wait 'till the date' that we travel to Ukraine and serve those people. I can't wait 'till the day' that we return home to a growing brand and people in only a few short months.

We appreciate all your love and support and will think of you always.



# Meet Mallory Guymon

As promised, we will give you more information on one of the newest members of our corporate team, Mallory Guymon.

Mallory was born and raised in Mesa, Arizona and is biased towards the sun. She came to Idaho to pursue her degree in Communications Marketing and graduated with honors. Her natural ability to work with people has evolved over the past few years as she has had a wide variety of experience in the communications field.

Mallory has planned several events, including the first ever KSL Book Festival hosted by Deseret Book Corporation that catered to over 2,500 attendees. As she worked in their corporate office, she was able to use her marketing

strategy and event planning skills for a national company. She will continue using these tools here at JD Premium.

Leaving her position as project manager for a communications firm where she worked with clients daily helping them launch their campaigns through print, digital and social media, Mallory seized the opportunity to work in a Premium environment with

Premium people. Her personality thrives on deadlines and projects and we look forward to her help as we advance JD Premium through media relations.

When asked why JD Premium, Mallory said, "I want to work with a growing brand where I can use my skills and be part of a major change. I believe that change is a way of increasing your emotional, physical and mental capacity and I see that in JD Premium already. I want to be part of our products that change people's lives."

Mallory will be working on a new project that will be a tool for you to get daily lifestyle tips from doctors and experienced professionals. She looks forward to launching the project and for your future feedback and tips. Give her a call or email (Mallory@jdpremium.com) and introduce yourself and let her know your favorite products.

*"I believe that change is a way of increasing your emotional, physical and mental capacity and I see that in JD Premium already. I want to be part of our products that change people's lives."*



# The Tax Guy, Richard Hansen

After being with JD Premium for less than a year, Richard Hansen has been invited to work in our corporate office to help with the launch of the Premium Tax Advantage program. Before he joined the company, Richard was approached by 14 other direct sales companies with offers.

What convinced Richard to join our team? The people.

“Everything falls on leadership,” Richard says referring to the JD Premium corporate team. Roger, Ben, Gary and others immediately impressed him as he explored all his options.

It only took Richard one opportunity meeting and three paychecks to quit a W-2 job and dive into the network-marketing work force. Thirty years later, he brings his skills, talents and experience home to work with JD Premium.

Richard has chosen to join us because of his enthusiasm for JD Premium and the tax program. Those three paychecks came to him 30 years ago and they have not stopped coming. Since he has joined the industry, he has been a million dollar earner in three separate MLM companies and has never sat at a desk.

Richard has seen what direct sales and other companies have to offer and has chosen JD Premium as his income source. He believes you can't sell it if you don't believe it—and he believes it. Richard says, “I am a product of the product.” If you are around him, you won't be able to miss him taking his Essential 3™ Packs and pouring a bottle of Adapt Energy™ into a water bottle.

He uses the JD Premium products because he enjoys life and wants to stay



out of the hospital. He believes that age is a feeling and that JD Premium products can reverse the feeling of aging. His knowledge of the products couple well with his selling skills. He recently recruited his son who has seen a difference in his life as well.

As the Director of Sales, Richard will play a vital role as we continue to launch the Premium Tax Advantage™ program. He believes that the program is an easy sell and wants to help you not only bring home 500 extra dollars each month, but help you tell others of this great opportunity as well.

We welcome Richard and know that he will be able to help us all discern how powerful the tax program is. As you use the Premium Tax Advantage and tell others about it, don't hesitate to give Richard a call.

# Taking Charge In the Field



**K**hang Vang has been with JD Premium for only four short months and has already sponsored over 60 people.

With his enthusiasm for the company and its leadership, Khang opened a booth in a high traffic area almost two months ago and has generated a substantial

amount of interest in JD Premium products in the public. Using his booth as a marketing tool, he speaks to groups of people on a daily basis about his favorite JD Premium products. Adapt Energy, The Essential 3, and the lotion are

among the top favorite picks of his customers.

Khang took charge of his future

and got creative and we encourage you to do the same. When asked what advice he would give those discouraged with finding people to sponsor, Kang said, "Learn more about the products, hold meetings often and keep trying." His

marketing skills have increased and he encourages others to continue to work with others to build the business.

Congratulations on a job well done, Khang. Keep it up!

*"Learn more about the products, hold meetings often and keep trying."*

# Revolution

## Convention 2012



To quote The Beatles, "You say you want a revolution." JD Premium is asking you, do you want a revolution of your lifestyle? If so, come join us at the 2012 convention in Las Vegas.

Mark your calendars for March 23rd and 24th at the **Aston MonteLago Village Resort**. This Mediterranean-style resort will contribute to a perfect weekend away to help boost and revolutionize your home-based business.

We invite you all to come and learn more about new products, current products, and how you and others can start living a Premium lifestyle. Invite and encourage all to attend this great opportunity.

We look forward to seeing you all in March! For more information or to purchase tickets, please visit our website or contact customer service.

# Renew with



The New Year is all about setting goals and renewing your self for the coming year. There is no better way to renew yourself physically and mentally than with the K48 Plus™. The K48 Plus is a renewable supplement in its purest form in the market. What makes our krill oil unique to the vitamin market is the Altomega process that ensures the highest levels of omega-3's possible.

Our exclusive blend of premium krill can lower your cholesterol ten times more than fish oil. In order for you to get the same results using fish oil, you would have to take a handful

of pills a day. We have created a truly premium product.

Our K48 Plus addresses the two most critical health emergencies of our day—inflammation and oxidation. Countless people have seen satisfaction by lowering cholesterol, increasing energy, decreasing joint pain and providing aid in coping with mental illness such as depression and A.D.D.

We promise you the purest form of krill oil for your health and challenge you to experience the change it will create in your life. Renew yourself and share the K48 Plus with others.

*“I have more energy than I’ve had in years. K48 Plus gave me my life back.”*

*-Helen S.*

*“After four months on K48 Plus I have discovered my fountain of youth!”*

*-Robert T.*

# Altomega™



*"If it was not for the K48 Plus and Cholesterol Buster™, I do not know where my health would be."*

*-Jeff G.*

*"I will never go without my K48!"*

*-Robin M.*

*"Because of the great health benefits of K48 Plus, my son was able to stop taking Ritalin."*

*-Richard B.*

*"I still don't believe how easy it was to get my life back."*

*-Brandie C.*

*"I am convinced that the K48 Plus is a miraculous product."*

*-Ray L. C.*

*"Thank you so much JD Premium for drying my tears and making me feel so much better."*

*- Cynthia T.*

*"I'd recommend K48 Plus to any diabetic."*

*-Ken M.*

*"I just passed my 80 year birthday and feel great!"*

*-Bonnie J. S.*

*Have you experienced a Premium change in your lifestyle? We would love to hear your story!*

# Recognition

Here are a few of those we  
recognized for advancement  
in 2011

Linda Mann  
Marilyn Hayes  
Patrick Toussaint  
Randy Huskey  
Yvonne Hyer  
Teresa Hill  
Amber Hansen  
Myrtle Hyer  
D. James Tarkalson  
Robert Nelson  
Todd Porter  
Jordan Redford  
Ian Hunsaker  
Dave Halgren  
Kims Consults  
Flora Robbins  
Desiree Ingram  
Stanley Comer  
Dustin Buysse  
Jackie Evans  
Bill & Beckie Kiefer  
Jeanne Marie Fusco  
Mike Fong  
Barbara Barbour  
Julie Freeman  
Carl Snyder

Neal Dizmang  
Sharon Tate  
Robin Wilson  
Michael Reams  
Alicia Zavala  
Agatha King  
Patricia Sherman  
Nancy Smith  
William Kimrey  
Robert Groom  
Black Ink  
Julie Freeman  
Richard Hansen  
Nick Ferrara  
Ma Vue  
Christopher Vang Jr.  
Dr. Khang Vang  
4C, LLC  
Dottie Smith  
Mark Campese  
Erlene Arfmann  
Alicia Zavala

lain inc.  
Dr. John R. Knowles III. D.C.  
Michael Reams  
Eugene & Rebecca Mann  
Susanne Hawkins  
Mountain Whale Nutrition  
Mark Wagnon  
A.S.K. Cleaning Service  
Jodi Chandler  
Cathy Buster  
International Mktg Ventures, LLC  
Amber Hansen  
Pam Samuelson  
Reina Webb  
Anne Golden  
Terri Tchernov

